



SOCIAL MEDIA:

ARE YOU PLAYING IT SAFE?

2019-1-RO01-KA229-063784

PROTECT YOUR DIGITAL WAY TODAY AND TOMORROW



@ goals of the presentation

- ▶ To inform students and staff of the ever-changing trends of social media
- ▶ To provide tools to socialize safely online



#objectives

- ▶ Define social networking and learn current facts.
- ▶ View examples of social networking sites.
- ▶ Learn tools to remain safe online.

WHAT IS SOCIAL NETWORKING?



- ▶ Utilizing a virtual environment to share stories, pictures, videos, and to participate in chat rooms with friends and acquaintances.
- ▶ Providing information about yourself using blogs, chat rooms, e-mails, or instant messaging to communicate with a limited community or with the world at large.

National Crime Prevention Council

www.ncpc.org

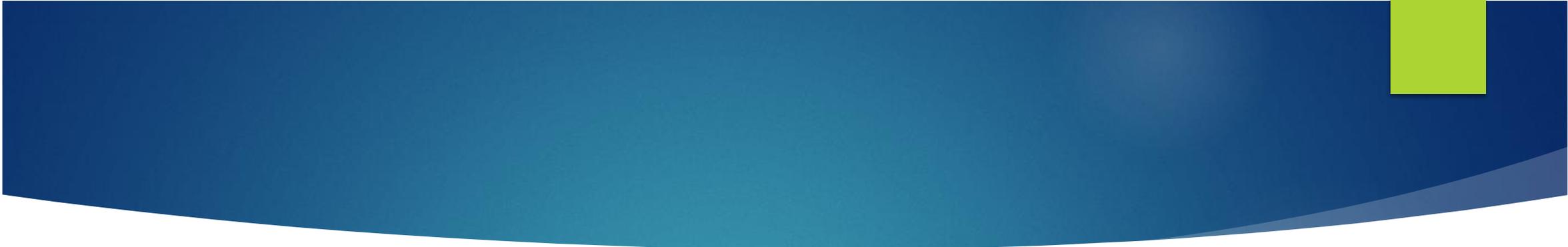
Types of Social Networking Sites

- ▶ Sites geared toward teens
- ▶ Schools and colleges
- ▶ Cultures
- ▶ Business
- ▶ Music and videos
- ▶ Sports



OMG!

- ▶ Social media is everywhere! It is a part of our daily lives, and it's constantly changing.
- ▶ Today, over 95% of teens have access to the internet.
 - ▶ Of these teens, 90% are on social media, and
 - ▶ 78% have a smart phone.

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- ▶ Although social media can connect us and provide a wealth of information and entertainment, social networking can lead to serious consequences if not utilized properly and with great consideration.
 - ▶ Let's take a look at the many apps that are now available and that can be easily accessed.



FACEBOOK

Gives people the ability to share and to connect. However, inappropriate pictures and personal information can be viewed by college admissions officers and future employers.



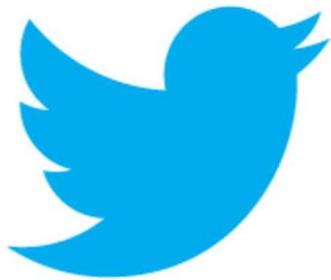
INSTAGRAM

Free photo and video sharing app that allows users to take photos and share them on a variety of social networking platforms. Be sure to only post appropriate pictures, and do not reveal your location. Only “follow” people that you know.



SNAPCHAT

Users send photos/videos or *snap*s that “disappear” after a few seconds. However, the snaps are not totally harmless because photos can still be saved as screenshots. As proven by forensic experts, cell phone data can still be retrieved even after deleting.



TWITTER

Allows users to send *tweets* or messages up to 140 characters in length. This is a good app to share thoughts and feelings. However, anyone can view posts from a public account, so be careful what you share.



KIK MESSENGER

Allows users to send unlimited photo/video/text messages free. Allows anyone on the app to directly message a child. Some adults have been known to use this app to pretend that they are teens. It is very difficult to determine who is a predator and who is real.

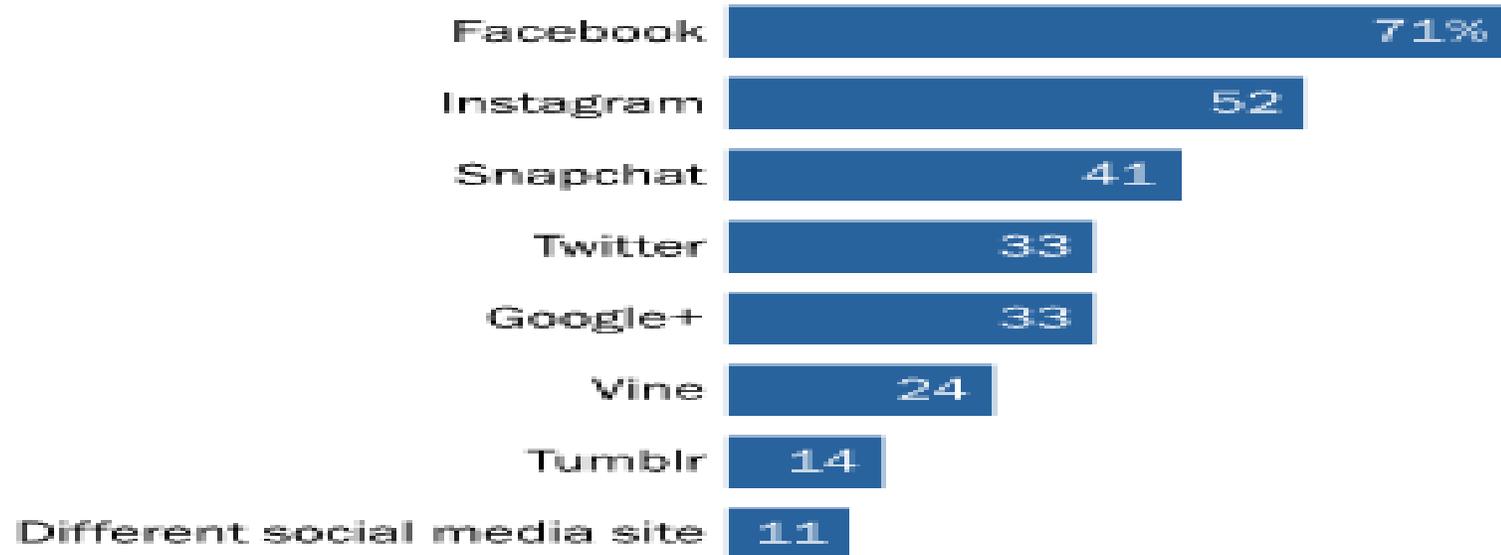


VINE

Video sharing app on which users post up to 6 second videos. All profiles are public, and a great amount of inappropriate content is shared on Vine. Avoid collecting more views and revines from strangers.

Facebook, Instagram and Snapchat Top Social Media Platforms for Teens

% of all teens 13 to 17 who use ...



Source: Pew Research Center's Teens Relationships Survey, Sept. 25-Oct. 9, 2014 and Feb. 10-Mar. 16, 2015. (n=1,060 teens ages 13 to 17).

PEW RESEARCH CENTER

PLAY IT SAFE!

- ▶ Keep your profile private so that only family and people you know see photos, important dates, and other information.
- ▶ Make sure that you do not post personal details, such as phone numbers, home address, or school name.
- ▶ Only post videos and photos that do not jeopardize your safety or integrity. You do not want to be embarrassed later or miss out on an educational or career opportunity.
- ▶ Never accept friend requests from people that you do not know, and don't flirt with strangers online.

Respect Others and Yourself

- ▶ Remember, once your information is posted, you can't take it back. Someone can forward the information, and millions of people have access.
- ▶ Teen *Sexting* or sending nude or sexually suggestive photos by text message is illegal in Texas.
 - ▶ It is illegal for one minor to electronically send an image of someone younger than 18 years to another minor. This includes images of the sender, recipient, or another underage person. This is considered possessing or distributing child pornography.



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- ▶ Sending images to harass or bully the recipient may result in additional penalties for the sender.
 - ▶ An adult who sexts with a minor can be charged under Texas state law as well.

Before you



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Is It True?

Is It Help-ful?

Is It Inspiring?

Is It Necessary?

Is It Kind?

Resources

- ▶ <https://safesmartsocial.com/app-guide-parents-teachers>
- ▶ [National Crime Prevention Council www.ncpc.org;](http://www.ncpc.org)
www.Mcgruff.org
- ▶ www.criminaldefenselawyer.com/resources/teen-sexting-texas.htm